

prolight+sound

SHANGHAI

10 - 13 October 2019

Shanghai New International Exhibition Centre (SNIEC), N1-N4

Please complete, sign with company stamp and return to:

Messe Frankfurt (HK) Ltd (Overseas contact)

35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: +852 2238 9931

Fax: +852 2598 7887

Email: plss@hongkong.messefrankfurt.com

Part 1: Application form (Please type in block letters, and note **point 8** on page 3)

1. Application details:

Company name: _____

Contact person(s): _____ Job Title: _____

Address: _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number Country code City code Number

Email: _____ Website: _____

2. Fair catalogue listing: (for official fair catalogue entry and promotional materials. If any changes occurred later, please refer to the Exhibitor Manual.)

Company (English): _____

Company (Chinese, if applicable): _____

Address (English): _____

Address (Chinese, if applicable): _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number Country code City code Number

Email: _____ Website: _____

(Please email the details of the agent / representative / co-exhibitor to mandy.chen@china.messefrankfurt.com if necessary.)

3. Major brand name(s) (No product description; limited to 10 brands):

4. Business nature: (tick all that apply)

01 Manufacturer

02 Importer, exporter, sole agent

03 Wholesaler, retailer

04 Installation services, stage works

05 Others, please specify: _____

5. Our products belong to the following product groups: (tick all that apply)

01 Professional Audio equipment & technology

02 Professional lighting equipment & technology

03 AV entertainment equipment and systems

04 AV integrated systems

05 Recording & production

06 Special effects & laser equipment

07 LED and LED display

08 Stage technology and truss systems

09 Broadcasting equipment

10 Conference systems

11 Parts accessories & software

12 Others, please specify: _____

6. Participation fee:

Zone	Raw Space (min 24 sqm, only space will be provided)	Package Stand (min 9 sqm, with basic furniture and electricity)
Deluxe Zone	<input type="checkbox"/> RMB 1,680/sqm Booth size: _____sqm	<input type="checkbox"/> RMB 2,111/sqm Booth size: _____sqm
Standard Zone A	<input type="checkbox"/> RMB 1,400/sqm Booth size: _____sqm	<input type="checkbox"/> RMB 1,800/sqm Booth size: _____sqm
Standard Zone B	<input type="checkbox"/> RMB 880/sqm Booth size: _____sqm	<input type="checkbox"/> RMB 1,000/sqm Booth size: _____sqm

Confirmed application and booth details:	
<input type="checkbox"/> Raw Space <input type="checkbox"/> Package Stand Booth Size: _____ Hall & booth no: _____	

Note: The participation fee will be invoiced in both RMB and USD which USD is fixed at our corporate exchange rate. Payment: 50% deposit is required upon application and final payment of 50% is due on 1 July 2019. For bank account details please see specific terms and conditions.

7. Name of legally responsible person (please fill in full name and sign below):

We hereby understand this application form as confirmation of our application at **Proilight + Sound Shanghai 2019** and accept the General Terms and Conditions of the show and the Specific Terms and Condition hereunder of this form.

Name: _____ Job title: _____

Authorized signature with company stamp: _____ Date: _____

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Part 2: Specific Terms and Conditions:

1. Organiser

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

2. Exhibition venue

Shanghai New International Expo Centre (SNIEC)
N1 – N4, Shanghai, PR China

3. Date of Event

10 -13 October, 2019

4. Registration and Confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser.
The organizer will confirm successful applications in writing by fax / email and original mail.

5. Terms of payment

Please return application form and remit appropriate amount to the organiser. All banking charges, if any, are to be borne by the applicant.
50% deposit is required upon application.
50% of balance is due on 1 July 2019.
Payment should be made to:

Messe Frankfurt (HK) Ltd
Hong Kong and Shanghai Banking Corporation Ltd
1 Queen's Road Central, Hong Kong
A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd
A/C - Type: US\$
Swift Code: hsbckhkhkh

Our participation fee will be invoiced in **USD** at our corporate exchange rate. Messe Frankfurt reserves the right to adjust the fixed exchange rate.

6. Cancellation / booth size adjustment

Should there be any cancellation, exhibitor needs to inform the Organisers by written on or before 10 July 2019. For whatever reason, all deposit paid are non-refundable. For cancellation 3 month before the show, exhibitor is liable for FULL participation fees payable stated in the application form.

The Organisers reserve the right to adjust the booth location and size of any individual exhibitor. Exhibitor cannot claim for any compensation in due course. Should the exhibitor under contract inform the organiser that he will not be participating at the event, providing the organiser is able to resell the stand without loss, the exhibitor shall be re handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc

7. General Terms and Conditions of the Event

The detailed General Terms & Conditions of Participation are given on the organisers website
<http://www.messefrankfurt.com.hk/generalterms.aspx>
and can be requested in printed form if required.

8. Catalogue entry

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

9. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including Trademarks, copyrights, designs, names and patents whether registered or otherwise.
The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

10. Noise Control

a) "Silent demonstration" policy will be strictly implemented in Audio and lighting non sound hall. Exhibitors shall demonstrate the products in a soundproof room within stand area. If exhibitors fail to comply with any of such conditions, the organisers reserve the right to refuse their future application to the same or similar event organised by the organiser or suspend the electricity supply in the booth for such period of time during the Event as the organisers determine necessary.

b) Other Hall: Noise control level is 75db. Product demonstration can only last for 5 seconds. Should any exhibitor violate the noise control regulation, the Organisers will suspend the electricity supply in the booth for such period of time during the Event as the Organisers determine necessary. The Organisers reserve the right to refuse their future application to the fair.

11. Correspondence address for enquires

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